

## **ams OSRAM partners with ViewSonic to achieve outstanding performance in LED-based business and education projection**

- ams OSRAM's Ostar Projection Power LEDs are the core light sources for ViewSonic's LS600W projector
- 3,000 ANSI Lumens offering bright images in almost any environment
- latest generation LED technology meets 30,000 hours projector lifespan – free of lamps, mercury, and maintenance

**Premstaetten, Austria (19 July, 2021) -- [ams OSRAM](#) (SIX: AMS), a global leader in optical solutions and [ViewSonic Corp.](#), a leading global provider of visual solutions, join forces in the latest high brightness WXGA Lamp-Free Projector for business and education, the LS600W WXGA LED Projector. With ams OSRAM's Ostar Projection Power LED family as primary light source, LS600W can achieve a brightness of up to 3,000 ANSI lumens, providing an extraordinary performance in different use cases.**

“ams OSRAM closely partners with ViewSonic to explore more possibilities in developing exceptional LED projectors,” says Alvin Tse, Vice President of Sales for the Greater China and RoA\* region at ams OSRAM. “Our OSRAM Ostar Projection Power portfolio empowers ViewSonic's flagship product, delivering outstanding brightness values.”

The ViewSonic LS600W is equipped with ams OSRAM's Ostar Projection Power (LE x P2MQ/AQ) with 0.65" DLP imagers, which can easily achieve high brightness and greatly improve imaging details and performance. Adopting latest generation LED technology the projector frees users from frequent lamp replacement and toxic mercury. It offers an amazing 30,000 hours lifespan, true-to-life colors with 125% Rec.709, as well as instant power on/off for convenient and time-saving operation. Its comprehensive LAN control eases multiple device management and is compatible with Crestron, AMX, Extron, PJ Link, ATEN, and ViewSonic's vController. The projector offers installation flexibility with 1.2x optical zoom, H/V Keystone, and 4 corner adjustment features. Its 360° tilt angle projection capability further allows creative projections onto ceilings, floors, or angled signage.

“Thanks to ams OSRAM's LED technology, we have been able to upgrade our commercial projector lineup with Lamp-Free solutions,” said Dean Tsai, Head of Projector & LED Display BU at ViewSonic. “Eliminating toxic mercury pollution as well as troublesome lamp replacement, ViewSonic is committed to lighting the future of commercial projection.”

Compared with other products of the same power consumption, ams OSRAM's Ostar Projection Power family requires less working current, less complex LED drivers and simpler contacts between

components - making it easier for system designers to optimize their products. Due to the improvement in packaging technology, this series of LEDs can be directly coupled with the heat sink without requiring additional isolation. The mechanical part of new products inherits the basic framework of the previous generation, which ensures that customers can quickly and conveniently exchange products in their existing projector system at lower costs.

[Further information about projection](#) can be found on our website.

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ams OSRAM's Ostar Projection Power family enables 3,000 ANSI Lumens and a 3,000,000:1 contrast ratio, providing bright and detailed images.

Image: ViewSonic



*Latest generation LED technology enables LS600W to achieve 30,000-hrs lifespan: lamp-free, mercury-free, maintenance-free.*

*Image: ViewSonic*

#### **About ViewSonic**

Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, digital signage, ViewBoard interactive displays, and the myViewBoard software ecosystem. With over 30 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers "See the Difference." To find out more about ViewSonic, please visit [www.viewsonic.com](http://www.viewsonic.com).

#### **About ams OSRAM**

The ams OSRAM Group, including the listed companies ams AG as parent company and OSRAM Licht AG, is a global leader in optical solutions. By adding intelligence to light and passion to innovation, we enrich people's lives. This is what we mean by Sensing is Life.

With over 110 years of combined history, our core is defined by imagination, deep engineering expertise and the ability to provide global industrial capacity in sensor and light technologies. We create exciting innovations that enable our customers in the consumer, automotive, healthcare and industrial sectors maintain their competitive edge. We thereby drive innovation that meaningfully improves the quality of life in terms of health, safety and convenience, while reducing impact on the environment.

Our around 30,000 employees worldwide focus on innovation across sensing, illumination and visualization to make journeys safer, medical diagnosis more accurate and daily moments in communication a richer experience. Our work creates technology for breakthrough applications, which is reflected in over 15,000 patents granted and applied. Headquartered in Premstaetten/Graz (Austria) with a co-headquarters in Munich (Germany), the group achieved well over USD 5 billion combined revenues in 2020 (pro-forma).

ams AG is listed on the SIX Swiss Exchange (SIX: AMS/ISIN: AT0000A18XM4).



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