

Presse Press

Munich, October 12, 2017

More light in vehicles with the Osram LEDambient Interior Strip Kit

Osram has added bright self-adhesive LED strips for customizing vehicle interiors to its LEDambient family.

Anyone who spends a long time on the road transporting heavy loads needs good visibility inside the vehicle. With the LEDambient Interior Strip Kit the inside of any vehicle can be illuminated with powerful and durable light. Whether it's for the interior of a motorhome or a delivery truck, 90 LEDs on a 1.5 meter strip provide 12 W of bright light with a color temperature of 4500 K. LEDambient Interior Strips are self-adhesive, can be shortened and are easy to install.

During the dark months of the year it's not just the exterior lights on a vehicle that are important. The lighting inside is now also playing a greater role. The LEDambient Interior Strip Kit from Osram is an ideal upgrade, even for older vehicles. The 1.5 meter long flexible LED strips produce a modern bright white light. There is no longer any need to search in the dark for packages in the back of a truck or put up with dismal lighting in a motorhome because the high light output of this kit offers perfect visibility.

Customized vehicle interior lighting with flexible LED strips

The strips can be shortened after every third LED to fit the available space. They provide modern and at the same time practical accents in vehicle interiors. They are self-adhesive so there is no need for screws or soldering. The kit is ideal for cabin lighting, under-cabin lighting and other such applications. The LEDambient Interior Strip Kit contains two 1.5 meter long LED strips each with 90 LEDs and is available in stores now for a recommended retail price of 69.99 euros. It comes with a two-year Osram guarantee.

The OSRAM logo is displayed in a bold, orange, sans-serif font.

For more information on LEDambient products click [here](#).



The high brightness of the LEDambient Interior Strip Kit improves visibility in vehicle interiors.

Picture: Osram



Delivery trucks and trunks can be ideally illuminated with the long and flexible LED strips.

Picture: Osram

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ABOUT OSRAM

OSRAM, based in Munich, is a globally leading lighting manufacturer with a history dating back about 100 years. The product portfolio includes high-tech applications based on semiconductor technology such as infrared or laser lighting. The products are used in highly diverse applications ranging from virtual reality, autonomous driving or mobile phones to smart and connected lighting solutions in buildings and cities. In automotive lighting, the company is the global market and technology leader. Based on continuing operations (excluding Ledvance), OSRAM had around 24,600 employees worldwide at the end of fiscal 2016 (September 30) and generated revenue of almost €3.8 billion in that fiscal year. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED 400; trading symbol: OSR). Additional information can be found at www.osram.com.