

Presse Press

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Osram Essentials for installation professionals

Osram Essentials offers electrical contractors and electricians an extensive professional portfolio in the area of general lighting. The current campaign "I can do light", active from December in the electrical wholesale sector for example, demonstrates just how easy it is to fulfil the complete range of standard customer needs in convincing quality with the Essentials assortment.

Whatever the room situation or lighting task faced by electrical contractors, the Essentials portfolio from Osram Lighting Solutions provides the right, economical solution. The product range consists of high quality, energy-efficient LED luminaires for practically all applications ranging from offices, schools and leisure facilities to warehouses, workshops and retail areas. All luminaires have one factor in common – quick, simple mounting. Installation is carried out as quick as a flash because existing mounting points can usually continue to be used, and both electrical installer and consumer are also on the safe side thanks to a five-year guarantee.

Osram Essentials contains a wide selection of spotlights and downlights for setting light accents in the retail sector, hotel and restaurant trade and public buildings as well as batten luminaires for non-interrupted, shadow-free continuous rows or the illumination of shelving and showcases. Recessed luminaires such as Flatlite and Apollon enable conventional luminaires in offices to be quickly and simply replaced for efficiently upgrading to LED technology. The Essentials portfolio also offers diverse highbay and weather-proof luminaires, thus providing perfect solutions for high halls or rooms with challenging ambient conditions, as frequently found in industry and trade.

Our Brands

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OSRAM

The assortment for installation professionals is rounded off with spotlights and floodlights for areas around buildings.



Osram Essentials offers electrical contractors and electricians an extensive professional portfolio in the area of general lighting.



With spotlights and downlights, the Essentials portfolio offers a wide selection for all possible room situations, e.g. the pan-and-tilt Punctoled Spot directional spotlight.

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ABOUT OSRAM

OSRAM with headquarters in Munich, Germany is a globally leading high-tech company with a history spanning more than 110 years. Primarily semiconductor-based products enable a wide diversity of applications ranging from virtual reality to autonomous driving and from smartphones to networked, intelligent lighting solutions in buildings and cities. OSRAM utilises the infinite possibilities of light to improve the lives of people and societies. With OSRAM innovations we will not only see better in the future but also communicate, travel, work and live better. OSRAM had approximately 26,400 employees worldwide with turnover exceeding 4.1 billion euros to the end of fiscal year 2017 (30 September). The company is listed on the Frankfurt am Main and Munich stock exchanges under WKN: LED 400 (stock exchange symbol: OSR). Further information can be found in the internet at www.osram.com

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